



2021 IMPACT REPORT



Striving to improve health outcomes, especially for at-risk populations.



Our Mission

To end the needless death and suffering due to allergies, asthma and related conditions through outreach, education, advocacy and research.

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Rising to the Challenge

As we reflect on the many challenges and successes of 2021, it is the promise of hope that continues to resonate in our work.

With the global COVID-19 pandemic in its second year, we saw widespread distribution of life-saving vaccines. We saw signs of a return to normalcy, from schools reopening in the fall to the return of in-person medical conferences. And we saw communities come together to magnify and address healthcare inequities.

In 2021, we continued our outreach into underserved communities through the Not One More Life Trusted Messengers program. We screened more than 1,000 people for asthma and COPD and provided COVID-19 testing and vaccinations at churches and festivals, many of them in predominantly African-American and Hispanic/Latino communities.

We continued to expand our patient-friendly resources in digital formats, with an emphasis on plain, easy-to-understand language. In advocacy, we saw Congress and many states pass new laws addressing asthma and food allergies, with the goal of ensuring equitable access to healthcare.

And we sought to increase diversity in patient-centered research studies, from clinical trials of new treatments to the marketing of new medications, leading to improved patient care and health outcomes for all.

This moment in time proves that when we work together, we are able to rise to any challenge. We are inspired by the resilience and dedication of our community – the millions of people who live with asthma, allergies and related conditions, their families, healthcare professionals, our Board of Directors, donors, partners and our staff.

As we look ahead to 2022, we continue to choose hope. We are unwavering in our commitment to lead positive systemic change and ensure health equity in access to care and treatment. And finally, we are grateful for your energy and optimism as we strive for a world where we all can breathe better together!



Tonya Winders
President and CEO
Allergy & Asthma Network



John Tucker
Board of Directors Co-Chair
Allergy & Asthma Network

We prioritize health equity, diversity and inclusion in our programs and services.

Our goal is to create equity in healthcare and improve quality of life for everyone living with allergies, asthma and related conditions.

"I am proud of the asthma screenings and COVID-19 vaccinations we hosted in underserved neighborhoods. By expanding access to care, we made a positive impact on the lives of the most vulnerable."

– Marcela Gieminiani, Director of Diversity, Equity and Inclusion



"I cannot tell you enough how much the Black People Like Me program has meant to me. I have been forwarding it to everyone. Thank YOU for seeing the importance in the program!"

– Sharon Armstead, patient participant



6 Initiatives accomplished in 2021 to reach at-risk populations

Not One More Life Trusted Messengers Program

3,000 received free lung screenings, COVID-19 testing, vaccinations, and telehealth asthma coaching.

• 6 cities nationwide

Black People Like Me: Asthma, COVID-19 and Questions We Need Answered

3,300 attended 6 virtual conferences to learn how to get involved in research and improve their health.

Unidos Hablemos... Let's Talk About Asthma, COVID-19 and Engaging in Research

1,100 attended 6 virtual and bilingual virtual conferences to learn how to get involved in research and improve their health.

AWARE for ALL Diversity in Research Awareness Campaign

2 national awareness campaigns to break down barriers that keep people of color from participating in clinical trials.

EczemaInSkinOfColor.org

15 MILLION impressions for the digital media campaign of website and skin of color image library.

• Partnership with American College of Allergy, Asthma & Immunology (ACAAI)

Health equity considerations guided our policy work.

5 key policies issues were framed through a health equity lens.

Additional initiatives fulfilled year two of a 5-year education grant from CDC. The initiatives used proven strategies to reduce asthma hospitalizations and deaths that disproportionately impact underserved populations.

We prioritize increasing knowledge of allergies, asthma, COVID-19, COPD and related conditions nationwide.

Our goal is to improve disease self-management and advance guidelines-based care across the country.

"We believe an educated patient is an empowered patient. Our digital and print resources provided vital education to those who need it in our on-demand world. Our weekly webinars informed healthcare professionals and patients alike."

– Sally Schoessler, Director of Education



"I want to thank you for all the great resources. I send many of our patients, families and staff to your website for additional education. We've handed out hundreds of your Understanding Asthma and Understanding Allergies guides to our patients. I love the way it is laid out."

– Susan Mills, RRT



Community Asthma and COPD Experts (CACE)

102 volunteer health professionals educated people in 26 states and Puerto Rico about guidelines-based asthma care and asthma that overlaps with COPD.

2021 USAsthma Summit

780 advocates from the United States and Puerto Rico discussed how to advance and implement guidelines-based asthma care.

Telehealth Asthma Coaching

152 enrolled in a free telehealth asthma coaching service to improve asthma outcomes.

- Quality of life improved; lung function improved; symptoms decreased; rescue medication use decreased; fatigue decreased.

>90% overall satisfaction with telehealth asthma coaching.

Global Food Allergy Summit

1,300 food allergy community members from 33 countries attended the 3-day Summit.

Digital Health Education and Outreach

22 Learning Pathways videos were completed.

36,000 attended 43 of our webinars.

550,000 E-Newsletters were distributed, with a 21% open rate.

2 MILLION unique visitors to AllergyAsthmaNetwork.org.

1.7 MILLION page views to our COVID-19 Information Center.

37 BILLION media impressions across broadcast TV, radio and digital media.

We prioritize engaging with patient advocates to advance legislation and policies.

Our goal is to ensure federal and state laws, regulations and resources support optimal health outcomes and improve quality of life.

"We made significant inroads to engage advocates at the grassroots level. We built support for funding of federal and state asthma and allergy programs. We addressed health equity so that ALL people have access to quality care."

– Charmayne Anderson,
Director of Advocacy

"I love your organization and everything it stands for, especially your work advocating for patients."

– Tracy, Network volunteer



Key issues guided our advocacy work in 2021.

- 5**
- Improve access to medical care and treatment.
 - Sustain asthma and allergy program funding.
 - Reduce health risks for allergy and asthma emergencies.
 - Mitigate environmental health hazards.
 - Prevent and treat COVID-19.

Key federal advocacy wins:

- 4**
- Increased federal funding pending in fiscal year (FY) 2022 budget for federal agencies
 - Passage of the "Food Allergy Safety, Treatment, Education and Research (FASTER) Act."
 - Passage of the "Advancing Education on Biosimilars Act."
 - Increased federal investment in COVID-19 vaccine distribution, testing, telehealth and other critical healthcare needs in response to the pandemic.

Allergy & Asthma Day Capitol Hill

41% increase in attendance of AADCH in 2021

129 participants from 30 states

300 virtual meetings with members of Congress and their staff

41 states where our advocacy work made an impact

17 different issues addressed overall.

21 state bills supported by the Network and signed into law.



We prioritize patient engagement and diversity in research.

Our goal is to increase participation in research and ensure it represents the entire community – so that study results improve health outcomes and quality of life for ALL.

“We ensure the patient’s voice is represented in research studies and clinical trials. We expanded our reach and impact through partnerships and study outcomes published in abstracts, journal articles and patient-focused digital media.”



– De De Gardner, Director of Research and Evaluation

“My son was diagnosed with asthma at age 6 and it took a toll on me emotionally. This propelled me to participate in the Unidos Hablemos virtual conference series as a Patient Advisor. It allowed me to amplify the voices of vulnerable and underrepresented populations.”

– Margie Lorenzi



Patient-Focused Drug Development (PFDD) Meetings

2 patient-led meetings with the U.S. Food and Drug Administration (FDA) – one on childhood asthma and one on food allergy. Patients and families informed the FDA on what matters to them when it comes to current and future treatments.

Patient-Centered Outcomes Research Institute (PCORI) Engagement Awards

2 virtual conferences with Black and Hispanic/Latino communities to discuss asthma, COVID-19 and engagement in research.

4,000
1,100

- 4,000 Black and 1,100 Hispanic/Latino patients and caregivers were introduced to engagement in research.
- Attendees changed their perception about vaccinations and willingness to participate in patient-centered outcomes research.

PCORI asthma research study partnerships

2 • ASIST study (University of Washington, St. Louis)
• PREPARE study (Brigham and Women’s Hospital, Boston)

Research E-Newsletters

55,000 subscribers with an average open rate of 18.5%.

30 different research studies, surveys and focus groups promoted in our bimonthly E-Newsletter.

25 authored or co-authored peer reviewed publications in the clinical literature.

28 different disease states drove our research partnerships.



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We work every day to earn your trust.

Our donors, sponsors and partners make our many initiatives possible through their generous support. We are grateful for you sharing our mission to save lives and improve the health of people living with allergies, asthma and related conditions.

Thank you to our donors, funders and sponsors!

- Abbvie
- Aimmune
- American Academy of Allergy, Asthma & Immunology
- American College of Allergy, Asthma & Immunology
- ALK-Abelló
- Amgen
- AstraZeneca
- CDC
- CHEST Foundation
- Circassia
- DBV
- Eli Lilly
- Genentech
- GSK
- Kaleo
- Novartis
- Patient-Centered Outcomes Research Institute
- Pfizer
- Regeneron
- Sanofi Genzyme
- TEVA
- Viatrix

Thank you to our partners!

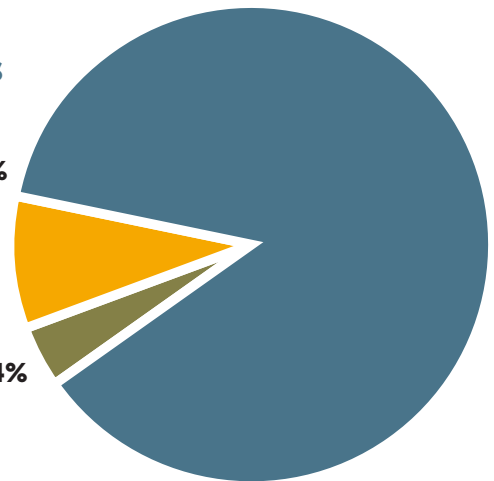
- American Association for Respiratory Care
- American College of Allergy, Asthma & Immunology
- American College of Chest Physicians (CHEST)
- American Respiratory Care Foundation
- American Thoracic Society
- Association of Asthma Educators
- CHEST Foundation
- Curie
- Embleema
- National Association of School Nurses
- National Hispanic Medical Association
- National Medical Association
- Prime
- Self-Care Catalysts
- VitalFlo

Financials

Program - **87%**

Admin - **9%**

Fundraising - **4%**



Gifts of Support

AllergyAsthmaNetwork.org/donate
AllergyAsthmaNetwork.org/ways-to-give

Gifts in Your Will

Contact Kris Brown
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2021 BY THE NUMBERS

36,000

attended webinars

2

PCORI
engagement
awards

3,000

received free lung screenings,
COVID-19 testing, vaccinations, and/
or telehealth asthma coaching

41%

increase in attendance
at AADCH

6

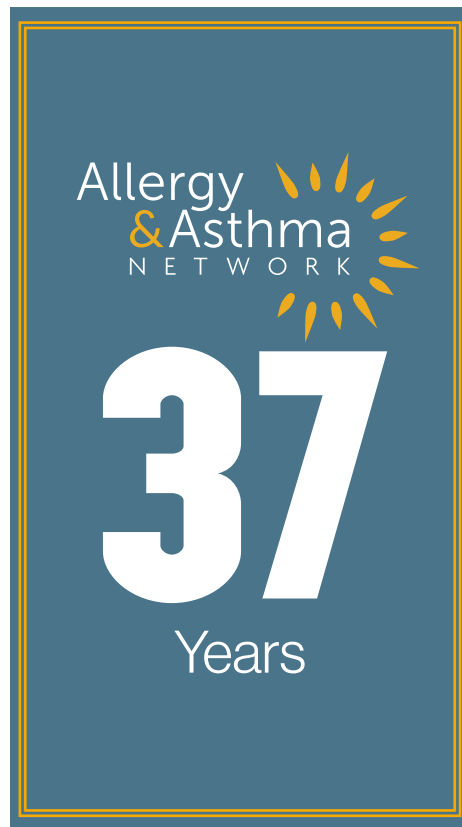
Initiatives to reach
at-risk populations

2

new microsites:
EosAsthma.org and
EczemaInSkinOfColor.org

1,300

people from 33 countries
attended the Global Food
Allergy Summit



21

State bills signed
into law

3,600

calls were answered on our
bilingual toll-free helpline

4

key federal
advocacy
wins

25

peer-reviewed
publications

2 MILLION

unique visitors to
AllergyAsthmaNetwork.org